



Master Class in Change for Sustainability

May 6-8, 2015
Stockholm, Sweden



Center for
Sustainability
Transformation.

Become a more effective agent of change and accelerate the sustainability transformation

THE MASTER CLASS IN CHANGE FOR SUSTAINABILITY

Taking a whole-system, whole-person approach to learning, the Master Class is designed for the seasoned or emerging professional who is committed to taking the next step in their sustainability career, and to becoming more effective at driving change.

Through a combination of theory, practice, and experiential work, this 3-day Master Class will strengthen your ability to design, initiate, and manage a change process. It will provide you with tools and approaches for integrating sustainability into your work, or into the work of others. It will help you inspire innovation and the adoption of new ideas, and support others in performing at their best for the purpose of achieving sustainability objectives.

Upon completion, you will become eligible for licensing to use Center for Sustainability Transformation's "Accelerator" Suite of Sustainability Tools.

COURSE FEE

Please note that the below fees do not include accommodation or meals.

Business & Government:
€ 1450 (SEK 13700)

Education & Non-Profit:
€ 950 (SEK 8950)

For registration, pricing, and other details, please visit:
sustainabilitytransformation.com

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THE LOCATION

The Master Class will take place in a beautiful conference center overlooking downtown Stockholm. As Sweden's capital city, Stockholm is known for being culturally rich and stunningly beautiful — stretching over 14 islands, infused by green parks, forest areas, and clean waterways. Stockholm is also known for its global leadership in sustainability. The nordic city was selected as Europe's Green Capital in 2010, and currently has one of the world's most ambitious environmental goals of becoming fossil fuel free by 2050.



THE PROFILE OF A MASTER CLASS PARTICIPANT

Is the Master Class right for you? You are already committed to making change. You have knowledge and experience. But now you want to learn tools, techniques, and processes that will empower you to accelerate transformation from strategy to implementation.

a foundational understanding of sustainability indicators, systems thinking, innovation, and project implementation. It also requires a willingness to look at oneself as an agent of change, and the intention to apply new learning to advance sustainability goals.

Prerequisites / A basic familiarity with the concepts and practice of sustainability, including



Sharpen your ability to make change happen with a whole-system, whole-person experience designed to deepen your knowledge and the impact of your work

THE FACULTY

The Master Class will be led by Alan AtKisson and Axel Klimek, who together hold over 40 years of combined experience in sustainability and change management. Both are senior consultants and advisors, with clients all over the world.



Alan AtKisson has been working at the forefront of sustainability since 1988 to empower and inspire change agents, and to advise governments, cities, corporations, and international organizations. He writes books and articles, develops strategies, creates planning tools and methods, trains professionals, and gives keynotes – all aimed at helping people transform complex systems. In 2013, he was inducted into The Sustainability Hall of Fame by the International Society of Sustainability Professionals.



Axel Klimek has been helping individuals and teams transform and uplift their hidden potentials for 30 years, working in a wide spectrum of organizational contexts. He advises leaders, organizations, development programs, as well as national-level change initiatives, and helps them to manage complex change processes and improve their performance. His practice is centered upon helping clients achieve sustainability through innovation, cooperation, change management, and building a coaching culture.

WHO'S BEEN ATTENDING OUR CLASSES

EY (formerly Ernst & Young), Levi Strauss & Co., Nike, The African Union, Al-Sayer Holding, WWF, Stockholm International Water Institute, United Nations, Advanced Materials, Yahoo!, Queensland Government, Toyota Australia and Sasin Graduate Institute of Business

DEVELOP NEW AND MORE EFFECTIVE STRATEGIES FOR CHANGE

- Discover new leverage points for transformation in complex systems
- Create action pathways to impact leverage points more powerfully

APPLY THE VISIS METHOD

- Deepen your capacity to apply the 5 stages of transformational change: Vision, Indicators, Systems, Innovation, and Strategy
- Master the VISIS method at the train-the-trainer level

BUILD PROFESSIONAL SKILLS AS A CHANGE AGENT

- Develop your own sense of Authority, Presence, and Impact (API)
- Practice coaching, and getting coached, to support high-performance change

WHAT YOU WILL LEARN

The Master Class is taught through a combination of presentations, dialogues, interactive exercises, case studies, and games.

WHAT TOPICS WILL WE COVER?

While each Master Class is unique, tailored to the specific group we are working with, in general we cover the following topics:

Sustainability Frameworks: How to understand, choose, and apply them.

Current issues and trends in sustainability, and how we relate to them professionally and personally.

The "Sustainability Compass:" Theory, application, and case studies.

Learning "Pyramid:" How to work in collaboration across disciplines, sectors, and other differences.

Learning "Amoeba:" Applying innovation theory and becoming a more strategic agent of change.

Working with Systems: Core concepts, group processes, options, methods.

Looking inside the "Black Box:" How to effectively work with the hidden belief systems — yours, and those of the people you are working with — that influence any change process.

Working with the "Inner System:" How can I use myself to create the shifts in the system that I want?

Creating Impact: How you can become a powerful leader for change, even if you don't have any official power.

Change dynamics: How to "ride the rapids."

"Raisin" Moments: Learning to initiate a transformation process by getting yourself "out of the way."

Innovations for Sustainability: identifying, evaluating, prioritizing, choosing.

Games for Sustainability: When to use them, how to lead them.

Theories of Change: How to create, test, and modify them (and how to lead others in doing so).

"Extremely useful ..." "Great atmosphere!" "A perfect mix of learning, application, and dialogue ..." "Highly empowering material ..." "I feel strengthened, inspired, and best of all, hopeful about my future ..."

What Master Class graduates have to say



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